

Jørn Jensen

Senior Advisor @Director of Distribution, NRK, Norway

Jørn Jensen was President of WorldDMB 4 years from 2009-2013. Jørn has more than 30 years of experience in radio broadcasting. He has been working at Norway's public broadcaster NRK from 1986, after a 10 years career as a musician. After starting by making radio programmes at NRK's Radio Music department he became increasingly involved in programme production and development, and the creation of new digital stations. In 1995 he created NRK's first DAB-only station, with 24 hour classical music. Since then, Jørn has been a Senior Advisor for different NRK departments and is currently Senior Advisor for the Director of Distribution, dealing with the strategy for NRK's digital future on all NRK platforms.

Main focus in 2017 was FM shut-off, completed in December 2017.