

**Stan Baaijens, DVB Chair PCM & Steering Board (CEO, Funke Digital TV)**

Stan Baaijens is a second generation owner of Funke Digital TV after following his father's footsteps by joining the Funke Company almost 40 years ago. Since 1992 his focus laid on understanding consumer needs, the broadcasting industry and the increasing market penetration of digital TV and by doing so Funke Digital TV was able to anticipate future market needs and opportunities. Nowadays, his mission is to build state of the art digital terrestrial reception solutions and deploy these extensively around the world.

In 2015 Mr. Baaijens was appointed as DVB Steering Board member and since 2018 elected as Chairman of the DVB Promotion & Communications Module (PCM) at the EBU in Geneva. As a Steering Board member, Stan represents CE manufacturers within DVB and will strongly support the interest of CE manufacturers of Digital TV products by making use of his extensive market knowledge and network.

In 2017 Funke Digital TV celebrated its 60 years of history; 60 years of an unstoppable drive for innovation in the field of signal reception antennas.